

COMPANY PROFILE

Emiscape sells video display on glass technology to original equipment manufacturers (OEM's) in the advertising, automotive and consumer electronics industries. Emiscape's pioneering technology displays sharp and bright video images on one side of a glass surface while the other side remains transparent.

Commercial advertisers are looking for innovative new ways to reach their target audiences and generate additional revenues. Emiscape's technology expands digital advertising and entertainment to ordinary glass surfaces — increasing the inventory of prime advertising space. Emiscape transforms retail, office, car and home glass surfaces into stunning new platforms for digital advertising and consumer entertainment.

Headquartered in San Francisco, Emiscape was founded by entrepreneur and financial analyst Cang V. Quach. The company is backed by a strong independent advisory board comprised of executives from the advertising, technology and venture capital industries.

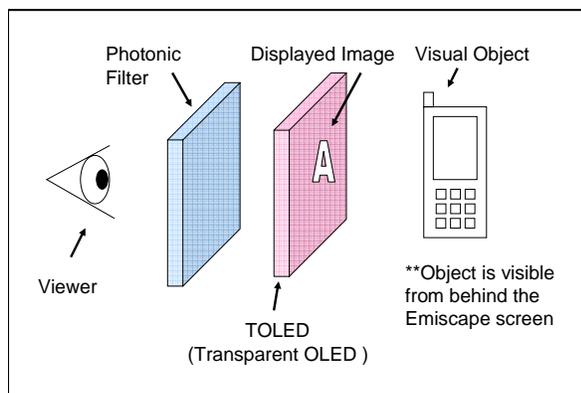
“Emiscape has promising technology for the outdoor and retail advertising industries that enables advertising where traditional signage would otherwise obstruct glass windows,” said Michael Hudes, Global Director of Digital Media at Clear Channel Communications.

TECHNOLOGY

Emiscape's leading edge technology delivers brilliant images for both indoor and outdoor applications without the defects which mar previous generation video display on glass systems. Our system optimizes performance at a reasonable price for commercial and retail applications.

Emiscape's system utilizes Transparent OLED (organic light emitting diodes) in combination with photonic filters to achieve a true one way transparent display. This screen can be added to existing glass surfaces with a ready-to-apply adhesive film, so that it is not necessary to replace the glass.

Emiscape Technology Diagram and Sample Outdoor Signage Application



Emiscape has demonstrated its technology with a static monochrome display. With further development, Emiscape envisions a full-color full-motion display system that eliminates the double or shadow images which mar competitor's products.

Emiscape has filed for several patents covering multiple embodiments of the invention. Emiscape's team is continually refining the core technology, developing related technologies, and seeking further intellectual property protection.

APPLICATIONS

Digital signage

Emiscape technology offers exciting new applications for digital signage on windows by replacing neon or LED signs with a stylish, thin and energy efficient display.

Stores windows can elegantly display sales promotions, new products, and store hours to the public in either static images or full-motion video while preserving the view from behind the window.

Outdoor advertising

Emiscape transforms metropolitan office and apartment buildings into captivating digital advertising platforms.

From the inside of an Emiscape-equipped building, occupants have a clear and unobstructed view through the windows, while passers-by outside the building see vibrant video advertising.

Indoor advertising

Leading indoor applications for Emiscape's technology are retail point of sale advertising, show room displays, and trade show exhibitions.

Emiscape produces eye-catching images which appear to float in the air, immediately differentiating a store or exhibit from its competitors.

Automotive displays

Emiscape's technology can dramatically improve the passenger experience for watching videos and playing games without impeding the view of the car driver.

Using Emiscape technology, a large glass screen is inserted behind the driver's seat. The driver can see through the transparent glass, while backseat passengers can watch full motion videos.

Home entertainment

Emiscape's technology improves home television displays, enabling video images to be viewed on glass windows.

Emiscape's technology fits in well with today's modern world, where consumers are spending more time at home and seeking stylish ways to differentiate their home entertainment experience.

STRATEGIC PARTNERS

Emiscape is seeking R&D, manufacturing, distribution and investment partners to bring its proprietary video display on glass technology to market.

The opportunity that Emiscape offers is remarkably clear.

FOR MORE INFORMATION

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